



Big Mama's Collard Greens Fest



Saturday, October 15, 2022

ROBERT L. TAYLOR COMMUNITY COMPLEX ★ SARASOTA, FL

NEWTOWNNATION.COM

About Big Mama's Collard Greens Festival

It is always with great pleasure that we here at The Newtown Nation and The Newtown Farmer's Market can present to the City of Sarasota, the 6th Annual Big Mama's Collard Green Festival!

For those unfamiliar with The Newtown Nation and the Newtown Farmers Market, we are a not-for-profit organization dedicated to enriching the lives of every citizen of Newtown, Sarasota, from the youth to the elderly. Our goal is to elevate the community to a place of self-sufficiency, success, and unity to see the people of Newtown stand as a testament to what can be accomplished when we all stand in solidarity!

The Newtown Farmers Market is an extension of The Newtown Nation created to educate the community on healthy eating habits and provide nutritious fruits and vegetables to the people at an affordable price with incentives.

Since the farmers' market inception, we have teamed up with SNAP allowing us to accept EBT to purchase fresh produce. At the same time, we are promoting the Florida-grown concept, which enables us to give any person using EBT two for the price of one on any Florida-grown produce. It's a win-win for Florida farmers, our community, and our economy!

The Big Mama's Collard Green Festival was founded in 2016 to get the people of Newtown to come out and showcase their cooking skills, along with a little friendly competition with first, second, and third place cash prizes for the best collard green dish.

We have teamed up with the Ringling College of The Arts and New College students to help out with this event. We will have live entertainment and other small businesses and vendors from the area that also come out to sell their products and services.

It would be greatly appreciated for any assistance from local businesses, organizations, and others willing to donate their resources, funds, or time to our cause to make this a more significant event that brings more people and equity into Newtown.

Attached to this letter is a list of the different sponsorship levels and prices for those levels that businesses can utilize to help us push forth and ensure the success of this event.

Your sponsorship and/or participation will help assure our event's success and keep our Farmer's Market open to provide fresh produce to our residents weekly.

Please do not hesitate to contact us with any questions or concerns. We look forward to speaking with you at your earliest convenience.

Sincerely,

Danette Williams

Vice President, The Newtown Nation, Inc.

Sponsorship Levels

SATURDAY, OCTOBER 15, 2022 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

PLATINUM, \$500

- Premier of 10x20 exhibitor space
- Prominent logo placement in all forms of recognition
- Logo recognition on event website
- Logo recognition on social media
- Full-page ad in event program, Premier Placement
- Ad on the Market flyer for one year
- Festival T-Shirt
- Festival Certificate

GOLD, \$400

- Priority of 10x10 exhibitor space
- Logo recognition on event website
- Logo recognition on social media
- Half-page ad in the program
- Ad on the Market flyer for 6-months
- Festival T-Shirt
- Festival Certificate

SILVER, \$300

- 10x10 exhibitor space
- Logo recognition on event website
- Logo recognition on social media
- Quarter-page ad in program
- Ad on the Market flyer for 3-months
- Festival T-Shirt
- Festival Certificate

BRONZE, \$200

- 10x10 exhibitor space
- Listing in program
- Listing recognition on event website and social media
- Festival T-Shirt
- Festival Certificate

GREEN, \$150

- Recognition on event website and social media
- Festival T-Shirt
- Festival Certificate

INDIVIDUAL, \$75

- Festival T-Shirt
- Recognition on event website

VENDING OPPORTUNITIES

- Standard Vendor (10x10 tent), \$75
- Large Vendor (10X20 tent), \$100
- Food Truck / Food Trailers, \$125
- Non-profits Organization, \$50
- Farmers Market Active Vendor, \$25
- Child Vendor (16 and under), \$15

ADDITIONAL ITEMS

- Collard Greens Cook-Off Entry, \$15
- Big Mama's Collard Greens T-Shirt
\$15 (XS,S,M, L) | \$20 (XL, XXL, 3XL 4XL)

**FOR MORE INFORMATION PLEASE EMAIL
DWilliams@NewtownNation.com**

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Reservation & Payment

SATURDAY, OCTOBER 15, 2022 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

Today's Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Sponsor/Company Name for Acknowledgement: _____

PLEASE RESERVE THE FOLLOWING SPONSORSHIP

For a list of sponsorship benefits, please see attached description of sponsorships. Reservation will be confirmed upon receipt of payment. Invoice available by request.

Sponsors

- \$500 Platinum Sponsor
- \$400 Gold Sponsor
- \$300 Silver Sponsor
- \$200 Bronze Sponsor
- \$150 Green Sponsor
- \$75 Individual Sponsor

Vendors

- \$75 Standard Vendor
- \$100 Large Vendor

- \$125 Food Truck/Trailer Vendor
- \$25 Non-profit Vendor
- \$25 Farmers Market Active Vendor
- \$15 Child Vendor
- \$15 Collard Greens Cook-Off Entry
- Big Mama's Collard Greens T-Shirt
\$15 Size: XS S M L
\$20 Size: XL XXL 3X 4XL
- I am unable to attend this year. Please accept my donation of \$ _____

Total Enclosed \$ _____

PAYMENT OPTIONS

- Check (payable to Newtown Nation, Inc.)
- Credit Card: Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____ Expires: _____

Billing Address (if different from mailing address): _____

CCV#: _____ Billing Zip: _____

RETURN TO
Newtown Nation Inc.,
P.O. Box 2111
Sarasota, FL 34230

REGISTER/PAY ONLINE
[CLICK TO BECOME A SPONSOR](#)
[CLICK TO BECOME A VENDOR](#)

Wish List

SATURDAY, OCTOBER 15, 2022 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

- | | |
|---|--|
| <input type="checkbox"/> Printing: \$1,500 | <input type="checkbox"/> Postage: \$750 |
| <input type="checkbox"/> Audio Visual: \$1,000 | <input type="checkbox"/> Photography: \$500 |
| <input type="checkbox"/> Entertainment: \$1,000 | <input type="checkbox"/> Graphic Design: \$500 |

RESERVATION AND PAYMENT

Wish List donors receive acknowledgement in program book and on welcome signage.

Today's Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

PAYMENT OPTIONS

- Check (payable to Newtown Nation, Inc.)
- Credit Card: Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____ Expires: _____

Billing Address (if different from mailing address): _____

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Program Ads

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PLEASE NOTE

In ads, our organization name should be written as:
Newtown Nation, Inc.

Our motto is written as follows: Change Begins with a Conversation

Ad must be digitally transmitted via e-mail to michelle@roughandready.media

AD DEADLINE SEPTEMBER 23, 2022

We regret that due to our print deadline, we cannot accept ads after September 26, 2022.

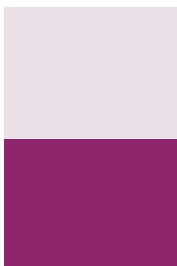


Full Page

Full Color

Size: 5" x 7"

Bleed: 5.25 x 7.25

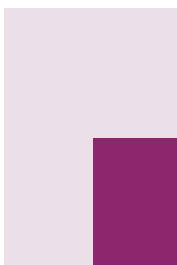


Half Page

Full Color

Size: 4.333" x 3"

No bleed



Quarter Page

Full Color

Size: 3.1667" x 2.0833"

No bleed

PRODUCTION REQUIREMENTS

Accepted file format:
High Resolution PDF ONLY.

Convert all fonts to outlines
where applicable.

Images should be
no less than 300 dpi.

Scanned documents cannot
be accepted as artwork.

Advertising proofs
will not be provided.

REGISTER/PAY ONLINE

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