



Big Mama's Collard Greens Fest



Saturday, October 21, 2023

ROBERT L. TAYLOR COMMUNITY COMPLEX ★ SARASOTA, FL

NEWTOWNNATION.COM

Big Mama's Collard Green Festival: Sarasota's Best!

Join us for a day of food, music, and community at the 7th annual festival on October 21, 2023!

The 7th Annual Big Mama's Collard Green Festival (BMCGF) is coming to the Robart Taylors Complex in Sarasota on Saturday, October 21, 2023, and The Newtown Nation and The Newtown Farmer's Market are excited to invite potential sponsors and vendors to join us in celebrating community, culture, and healthy eating habits.

Our not-for-profit organization is dedicated to promoting self-sufficiency, success, and unity in the community by providing affordable and nutritious fruits and vegetables to Newtown citizens of all ages and backgrounds. Our partnership with SNAP enables us to accept EBT for the purchase of fresh produce, and we offer a two-for-one deal on any Florida-grown produce to EBT users to support local farmers, our community, and our economy.

The Big Mama's Collard Green Festival was founded in 2016 to showcase the cooking skills of Newtown residents and promote healthy eating habits. We offer cash prizes for the top collard green dishes, and the event is made possible with the help of the Ringling College of The Arts and New College students who volunteer their time.

We invite local businesses, organizations, and individuals to sponsor or participate in the event, and we have attached a list of sponsorship levels and prices for their convenience. Your support will help us ensure the success of the event and keep our Farmer's Market open to provide fresh produce to residents weekly.

The festival features an exciting collard greens cook-off, with local residents and restaurant chefs competing for the bragging rights title of "Big Mama" and a chance to win prizes for First, Second, or Third place. Attendees can also enjoy soul food offerings from local chefs and vendors while enjoying live entertainment from local talent.

BMCGF is a family-friendly, no-alcohol event, and food will be available for purchase from multiple vendors. We encourage families to bring their own lawn chairs or blankets for a fun and relaxing time.

Please do not hesitate to contact us with any questions or concerns. We appreciate your consideration and look forward to your participation in this exciting event!

Sincerely,

Danette Williams

Sponsorship Levels

SATURDAY, OCTOBER 21, 2023 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

PLATINUM, \$500

- Premier of 10x20 exhibitor space
- Prominent logo placement in all forms of recognition
- Logo recognition on event website
- Logo recognition on social media
- Full-page ad in event program, Premier Placement
- Ad on the Market flyer for one year
- Festival T-Shirt
- Festival Certificate

GOLD, \$400

- Priority of 10x10 exhibitor space
- Logo recognition on event website
- Logo recognition on social media
- Half-page ad in the program
- Ad on the Market flyer for 6-months
- Festival T-Shirt
- Festival Certificate

SILVER, \$300

- 10x10 exhibitor space
- Logo recognition on event website
- Logo recognition on social media
- Quarter-page ad in program
- Ad on the Market flyer for 3-months
- Festival T-Shirt
- Festival Certificate

BRONZE, \$200

- 10x10 exhibitor space
- Listing in program
- Listing recognition on event website and social media
- Festival T-Shirt
- Festival Certificate

GREEN, \$150

- Recognition on event website and social media
- Festival T-Shirt
- Festival Certificate

INDIVIDUAL, \$75

- Festival T-Shirt
- Recognition on event website

VENDING OPPORTUNITIES

- Standard Vendor (10x10 tent), \$75
- Large Vendor (10x20 tent), \$100
- Food Truck / Food Trailers, \$125
- Child Vendor (16 and under), \$20

ADDITIONAL ITEMS

- Collard Greens Cook-Off Entry, \$15
- Big Mama's Collard Greens T-Shirt \$15 (XS,S,M, L) | \$20 (XL, XXL, 3XL 4XL)

**FOR MORE INFORMATION PLEASE EMAIL
DWilliams@NewtownNation.com**

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Reservation & Payment

SATURDAY, OCTOBER 21, 2023 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

Today's Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Sponsor/Company Name for Acknowledgement: _____

PLEASE RESERVE THE FOLLOWING SPONSORSHIP

For a list of sponsorship benefits, please see attached description of sponsorships. Reservation will be confirmed upon receipt of payment. Invoice available by request.

Sponsors

- \$500 Platinum Sponsor
- \$400 Gold Sponsor
- \$300 Silver Sponsor
- \$200 Bronze Sponsor
- \$150 Green Sponsor
- \$75 Individual Sponsor
- Festival T-Shirt (sponsors only)
Size: XS S M L XL
 XXL 3X 4XL

Vendors

- \$75 Standard Vendor
- \$100 Large Vendor
- \$125 Food Truck/Trailer Vendor
- \$20 Child Vendor (16 and under)
- \$15 Collard Greens Cook-Off Entry
- Big Mama's Collard Greens T-Shirt
\$15 Size: XS S M L
\$20 Size: XL XXL 3X 4XL
- I am unable to attend this year.
Please accept my donation of \$_____

PAYMENT OPTIONS

- Check (payable to Newtown Nation, Inc.)
- Credit Card: Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____ Expires: _____

Billing Address (if different from mailing address): _____

CCV#: _____ Billing Zip: _____

RETURN TO
Newton Nation Inc.,
P.O. Box 2111
Sarasota, FL 34230

REGISTER/PAY ONLINE
[CLICK TO BECOME A SPONSOR](#)
[CLICK TO BECOME A VENDOR](#)

Wish List

SATURDAY, OCTOBER 21, 2023 * ROBERT L. TAYLOR COMMUNITY COMPLEX * SARASOTA, FL

- | | |
|---|--|
| <input type="checkbox"/> Printing: \$1,500 | <input type="checkbox"/> Postage: \$750 |
| <input type="checkbox"/> Audio Visual: \$1,000 | <input type="checkbox"/> Photography: \$500 |
| <input type="checkbox"/> Entertainment: \$1,000 | <input type="checkbox"/> Graphic Design: \$500 |

RESERVATION AND PAYMENT

Wish List donors receive acknowledgement in program book and on welcome signage.

Today's Date: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

PAYMENT OPTIONS

- Check (payable to Newtown Nation, Inc.)
- Credit Card: Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____ Expires: _____

Billing Address (if different from mailing address): _____

CCV#: _____ Billing Zip: _____

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Program Ads

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PLEASE NOTE

In ads, our organization name should be written as:
Newtown Nation, Inc.

Our motto is written as follows: Change Begins with a Conversation

Ad must be digitally transmitted via e-mail to **michelle@roughandready.media**

AD DEADLINE SEPTEMBER 22, 2023

We regret that due to our print deadline, we cannot accept ads after Sept. 22, 2023.

PLATINUM SPONSORS

Full Page

Full Color

Size: 5" wide x 7" high

Bleed: 5.25 x 7.25



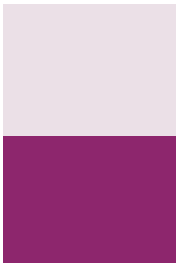
GOLD SPONSORS

Half Page

Full Color

Size: 4.333" wide x 3" high

No bleed



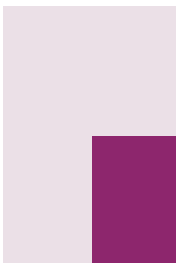
SILVER SPONSORS

Quarter Page

Full Color

Size: 2.0833" wide x 3.1667" high

No bleed



PRODUCTION REQUIREMENTS

Accepted file format:
High Resolution PDF ONLY.

Convert all fonts to outlines
where applicable.

Images should be
no less than 300 dpi.

Scanned documents cannot
be accepted as artwork.

Advertising proofs
will not be provided.

REGISTER/PAY ONLINE

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[CLICK TO BECOME A VENDOR](#)

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